

29th annual TASS conference

Teaching
Academic
Survival &
Success

THE TEACHING ACADEMIC SURVIVAL AND SUCCESS annual conference is a forum for faculty, staff, student support personnel, administrators and others who help under-prepared students succeed in college and beyond.

Generally, there are 50 to 70 sessions, where presenters using a workshop approach describe methods they have used to help students succeed in various academic areas such as reading, critical thinking, study skills, writing, ESL, math and science, social sciences and humanities. Other foci of interest include technology and online education, leadership and diversity, freshmen success and other transitional experiences, multiculturalism on college campuses, adult learners, students with disabilities, student support services, academic advising, career planning, program administration, graduate student perspectives, as well as preparing high school students for college. Each participant can come away with a wealth of practical ideas, strategies, and materials to take back to their respective institutions. The session formats range from 15-min flash presentations to 45-min paper presentations, to 90-min panels and focus groups, to 3-hour Wednesday Workshops. ●

WHO SHOULD ATTEND
This conference is for all faculty, administrators, and student service personnel from two and four-year institutions, who care about and want to help marginally prepared students achieve success in college. Professionals involved with college-bound high school students will also benefit from attending the conference.

RIVERSIDE HOTEL
The 2018 TASS conference will be held in Fort Lauderdale, Florida at the Riverside Hotel which affords us the perfect environment for organized learning. Riverside Hotel is located on Las Olas Boulevard in the heart of downtown Fort Lauderdale and less than two miles from the beach. Proximity to the Intracoastal Waterway and Fort Lauderdale's famous Water-taxi and Port Everglades, as well as beaches, restaurants, shopping, sporting and entertainment venues, will allow you and your family a variety of educational and recreational activities.

FOR MORE INFORMATION OR TO REGISTER ONLINE
Visit the TASS home page at www.tassconference.org or contact one of the Conference Coordinators below:
Victoria Appatova (victoria.appatova@uc.edu)
David Kelley (dkelley@necc.mass.edu)
Molly Minus (mollym@stedwards.edu)
For registration information, contact Sharon McDermot at smcdermot@necc.mass.edu or David Kelley at dkelley@necc.mass.edu
If you want to receive updates and additional information on TASS, subscribe to the TASS mailing list on the TASS home page: www.tassconference.org

All conference activities take place at the Riverside Hotel.

SUNDAY, APRIL 8, 2018
5:30 - 7:00 pm Registration and Reception at the Riverside Hotel. Welcome Address and Conference Announcements

MONDAY, APRIL 9, 2018
7:00 am - 8:30 am Complimentary breakfast for attendees staying at the Riverside Hotel
8:00 am - 3:00 pm Registration at the Riverside Hotel
8:30 - 9:40 am General Session: Welcome by TASS and Broward College, Keynote Speaker, Dr. Avis Proctor
10:00 am - 11:45 pm Concurrent Sessions
11:45 am - 1:00 pm .. Lunch provided by TASS
1:00 - 4:45 pm Concurrent Sessions
5:00 pm - 6:00 pm Reception

TUESDAY, APRIL 10, 2018
7:00 am - 8:30 am Complimentary breakfast for attendees staying at the Riverside Hotel
8:00 am - 3:00 pm Registration at the Riverside Hotel
8:45 - 9:40 am General Session: Keynote Speaker, David Hartleb
10:00 - 11:45 am Concurrent Sessions
11:45 am - 1:00 pm .. Lunch provided by TASS
1:00 - 4:45 pm Concurrent Sessions
5:00 pm - 6:00 pm Reception

WEDNESDAY, APRIL 11, 2018
7:00 am - 8:30 am Complimentary breakfast for attendees staying at the Riverside Hotel
8:00 - 10:00 am Registration at the Riverside Hotel
8:30 - 8:45 am Morning Announcements
9:00 - 11:45 am Concurrent Sessions and Wednesday Workshops

CONFERENCE SCHEDULE

Dr. Avis Proctor



9:00 - 9:40 AM
MONDAY, APRIL 9
SPONSORED BY TASS

DR. AVIS PROCTOR serves as Broward College's Vice President for Academic Affairs and North Campus President. As a higher education scholar, Dr. Proctor contributes to the professional discourse on leadership, research-based instructional strategies, progressive administrative practices, and strategic community engagement. She has provided collaborative leadership for early childhood education, dual enrollment, college readiness initiatives, and professional development for current and future mathematics and science teachers. She cultivates building the STEM pipeline for underrepresented groups. Dr. Proctor has a great appreciation for the arts and community service and recognizes their transformative power. She currently serves as a board member of Junior Achievement of South Florida @ Broward College, Greater Pompano Beach Chamber of Commerce, and the Greater Fort Lauderdale Alliance. A 2012 graduate of the Florida Department of Education's Chancellor's Leadership Seminar, Dr. Proctor was recognized as one of the 50 Most Powerful Black Professionals in Business and Industry for Broward County in 2014 and also received the 2015 Community Servant Award from the American Society for Public Administration South Florida Chapter. She earned her Bachelor of Science degree in Mathematics Education from Florida A&M University, a Master of Science in Teaching Mathematics from Florida Atlantic University, and her Doctorate in Higher Education from Florida International University. ●

David Hartleb



9:00 - 9:40 AM
TUESDAY, APRIL 10
SPONSORED BY TASS

Following his retirement as a college president, **DAVID HARTLEB** has served as a Leadership Coach for Achieving the Dream, Inc. He has worked with eighteen colleges in thirteen different states over more than six years. He also works as the Leadership Coach Advisor and Liaison for ATD. Achieving the Dream is a national non-profit organization with a network of over 220 colleges. The mission of ATD is "to achieve sustainable institutional transformation through sharing knowledge, innovative solutions and effective practices and policies leading to improved outcomes for all students." The focus of Leadership Coaching is to improve the completion rate for students, especially students of color and low income.

David Hartleb served as President of Northern Essex Community College in Massachusetts for over fifteen years. He focused on increasing access to low income and minority students, in part by having the Lawrence Campus designated as a Hispanic-Serving Institution (HSI). Under his leadership the college won designation as an Achieving the Dream college in 2007 and in 2011 was awarded Leader College status. Also, he was a champion of Appreciative Inquiry which is a positive, strengths-based process used in management and planning which helped transform the culture at the college.

Prior to moving to Northern Essex Community College, Hartleb worked for twenty-seven years at the University of Cincinnati as a professor, Dean and Vice President. ○

CONFERENCE SPEAKERS

SUBMIT YOUR PROPOSAL ON-LINE AT:
www.tassconference.org/proposals.php

PLEASE PROVIDE THE FOLLOWING INFORMATION WHEN YOU SUBMIT YOUR PROPOSAL ON-LINE:

1. Title of Session
2. Primary Presenter/Contact
3. Co-presenters: include name, title, institution address, mailing address, day phone, email address, and fax number of all presenters/co-presenters.
4. Summary: 25-30 words suitable for publication in the conference program.
5. Abstract: include a 200-300 word abstract to be evaluated by the Proposal Review Committee. Visit <http://tassconference.org/proposals.php> for proposal preparation guidelines
6. Session Category:
 - Achieving the Dream Colleges
 - Administration
 - Adult Learners
 - Bridging the Gap between High School and College
 - Career Planning
 - Diversity
 - ESL
 - Freshmen Success
 - Graduate Student Perspectives
 - Institutional Research
 - Leadership
 - Math and Science Literacy
 - Multiculturalism
 - Reading/Critical Thinking/Study Skills
 - Social Sciences/Humanities
 - Student Services (Advising, Counseling, TRIO, Tutoring, etc.)
 - Students with Disabilities
 - Technology/Online Education
 - Transitional Experiences
 - Writing
 - Other

PROPOSAL SUBMISSION

Please consider submitting a proposal for a paper presentation, panel presentation, or a focus group.

Abstracts focusing on students' under-preparedness and success in college and beyond (classroom experiences, teaching strategies, student services, administrative services, etc.) are invited, as well as proposals addressing college preparation for high school students. Please use adult learning techniques and plan on active audience interaction in your program.

The abstract should be 200-300 words and include a clear purpose, methods or techniques, educational or scientific importance, learning objectives and intended outcomes, relevance to TASS audience, delivery style, session structure including audience interaction, results/conclusions and data sources.

Abstracts will be evaluated on the basis of the following criteria:

- Targets students' under-preparedness and success in various areas
- Contains innovative ideas and makes a significant contribution to the field
- Presents a practical skill/method/approach based explicitly on sound theory and research
- Provides evidence that practice has been assessed and proven effective
- Provides an accurate depiction of what to expect from the session
- Involves audience engagement and allows time for discussion, hands-on application, and Q&A
- Uses clear language to present goals of the session

Flash presentations are 15 minutes each; two subsequent flash presentations will be paired thematically and scheduled in the same room, followed by 15 minutes of the audience discussion involving all the presenters in that session.

Paper presentations are limited to 45 minutes. Panel presentations are 90 minutes long and should include three or more presenters focusing on one topic. Focus group sessions are 90 minutes long. Currently accepted proposals are posted on the website: www.tassconference.org.

**SUBMISSION DEADLINE IS
DECEMBER 15, 2017**

SUBMITTING A PROPOSAL



**ALL ATTENDEES MUST REGISTER ONLINE AT
www.tassconference.org/registration.php**

TASS conference early registration is open online until January 15, 2018. Presenters must register and pay the early registration fee by January 15, 2018. Non-presenters register online by January 15, 2018, and their early registration fee has to be received by February 1, 2018. A fee of \$50 (USA) will be added to all registrations after January 15, 2018, including onsite registrations.

All presenters must register online and pay the early registration fee by January 15, 2018. Registration cannot be confirmed without your payment. **You can register and pay online:** <http://tassconference.org/forms/regform.php>. If you pay online and provide your email address, you will receive a receipt via email.

Sharon McDermot, TASS Conference Coordinator
Northern Essex Community College, 100 Elliott Street, Haverhill, MA 01830-2399, Fax to: 978-556-3185 (credit card payment only)

Name _____
Title _____
Institution/Organization _____

Mailing Address _____
City/State/Zip _____
Daytime Phone (_____) _____
Email Address _____

PLEASE REGISTER ME FOR THE CONFERENCE (PAYMENTS MUST BE RECEIVED from presenters by 1/15/2018; non-presenters by 2/1/2018)

- \$389 (USA) early registration
- Florida residents only: \$299 (USA) full-conference early registration
- Florida residents only: \$175 (USA) one-day early registration
- \$200 (USA) graduate student fee

A fee of \$50 (USA) will be added to the above rates for all registrations after 1/15/2018, including onsite registrations. **Contact Sharon McDermot at smcdermot@necc.mass.edu or David Kelley at dkelley@necc.mass.edu regarding group rates, graduate student rates, and rates for Florida residents.**

The conference fee includes all conference materials; breakfast on Monday, Tuesday and Wednesday for attendees staying at the Riverside Hotel; lunch on Monday and Tuesday; evening receptions on Sunday, Monday, and Tuesday.

PLEASE REGISTER ME FOR A WEDNESDAY WORKSHOP _____ (\$50)

See Concurrent Sessions page <http://tassconference.org/about/sessions.php> and Registration page <http://tassconference.org/registration.php> for information about Wednesday Workshops.

Please register my guest(s) for:
Lunch on the day(s) checked off - Mon. (\$20) Tues. (\$20)

SPECIAL ACCOMMODATIONS:
What type of accommodations do you require? _____

CONTINUED ON NEXT PANEL

2018 TASS CONFERENCE REGISTRATION FORM

Cancellations/Substitutions: Substitutions will be accepted at any time. Cancellations prior to February 1, 2018 will result in a refund less a \$50 (USA) processing fee. No refunds will be made for cancellations after February 1, 2018.

Registration cannot be confirmed without payment. For questions about payment please contact Sharon McDermot at smcdermot@necc.mass.edu or David Kelley at dkelley@necc.mass.edu.

PAYMENT OPTIONS:

OPTION A: Enclosed is my check for \$ _____ made payable to the TASS Conference.

OPTION B: Please charge \$ _____ to my:
 MasterCard VISA
Name on Card _____

Charge Card Number _____

Expiration Date _____ / _____

Security Code (three digits on rear of card) _____

Card Holder's Mailing Address _____

Signature _____

OPTION C: Please bill my institution/organization for \$ _____

Attention: _____

Address: _____

Tax ID Number (required to process registration) _____

If you pay by mailing or faxing this form, a receipt of payment for your registration fee will be provided in your conference materials for your records.

Note: You must provide a signed Letter of Authorization on company letterhead before we can bill your employer. The letter should include your name, college's federal ID number, dollar amount, and an authorized signature.

Your college may need the TASS Tax ID#, which is: 042-498-732

TEACHING ACADEMIC SURVIVAL & SUCCESS APRIL 8-11, 2018

GROUND TRANSPORTATION FROM FORT LAUDERDALE INTERNATIONAL AIRPORT

Cab fare from the Ft. Lauderdale International Airport to the Riverside Hotel is approximately \$22.00 each way.

ACCOMMODATIONS

Space has been reserved at the Riverside Hotel for conference participants at a special conference rate. The historic Riverside Hotel is located on Las Olas Boulevard in Downtown Fort Lauderdale, surrounded by vibrant nightlife, upscale shops, art galleries, and world-class restaurants and cafes.

RIVERSIDE HOTEL
620 E. Las Olas Blvd.
Fort Lauderdale, FL 33301
www.riversidehotel.com
Reservations: 954-467-0671

TASS rate is \$199 (USD) per night plus 11% tax. This rate is also available three days before and three days after the conference based on availability. Please make your reservations online through our website at <http://tassconference.org/travel/travel.php> (click on TASS Riverside Hotel Booking Page) or call the hotel at 954-467-0671 by February 11, 2018. We cannot guarantee the conference rate after this date. If you call the hotel, please mention Teaching Academic Survival and Success (TASS) Conference in order to qualify for the conference rate.

The accommodations at the Riverside Hotel include many amenities advantageous to the conference attendees:

- Fully renovated guestrooms
- Complimentary wireless internet access in all guestrooms
- Complimentary 24-hour fitness room access
- Mini fridges in all guestrooms
- Outdoor pool overlooking intracoastal waterway
- 4 miles/8 minutes from FLL International Airport
- 2 miles from Cruise Port and Convention Center
- 1.5 miles/2 min from Fort Lauderdale Beach
- Over 50 world class restaurants and lounges, lively nightclubs, shops, and art galleries just steps away; onsite restaurants and bars

Availability is limited; therefore, we recommend you make your reservations early.

TASS CONFERENCE DETAILS

Northern Essex
Community College
100 Elliott Street
Haverhill, MA 01830-2399
Address Service Requested

Non-Profit Org.
U.S. Postage Paid
Permit #31
Northern Essex
Community College

EXPAND YOUR
ACADEMIC
HORIZONS
& EXPERIENCE
FLORIDA
HOSPITALITY!

2018 TASS Conference

SHARE THIS BROCHURE WITH YOUR COLLEAGUES!



**29th annual
tass
Teaching Academic Survival & Success
conference**

**Call for Proposals &
Conference Registration**

Sunday - Wednesday
April 8-11, 2018
Riverside Hotel
Fort Lauderdale, Florida

This conference is sponsored by
Northern Essex Community College
Haverhill, MA

Hosted by Broward College
Fort Lauderdale, FL