

27th annual TASS conference

Teaching
Academic
Survival &
Success

THE TEACHING ACADEMIC SURVIVAL AND SUCCESS annual conference is a forum for faculty, staff, student support personnel, administrators and others who help under-prepared students succeed in college and beyond.

Generally, there are 50 to 70 sessions, where presenters using a workshop approach describe methods they have used to help students succeed in various academic areas such as reading, critical thinking, study skills, writing, ESL, math, science, social sciences and humanities. Other foci of interest include technology and online education, leadership and diversity, freshmen success and other transitional experiences, multiculturalism on college campuses, adult learners, students with disabilities, student support services, academic advising, career planning, program administration, as well as preparing high school students for college. Each participant can come away with a wealth of practical ideas, strategies, and materials to take back to their respective institutions. ●

WHO SHOULD ATTEND
This conference is for all faculty, administrators, and student service personnel from two and four-year institutions, who care about and want to help marginally prepared students achieve success in college. Professionals involved with college-bound high school students will also benefit from attending the conference.

RIVERSIDE HOTEL
The 2016 TASS conference will be held in Fort Lauderdale, Florida at the Riverside Hotel which affords us the perfect environment for organized learning. Riverside Hotel is located on Las Olas Boulevard in the heart of downtown Fort Lauderdale and less than two miles from the beach. Proximity to the Intracoastal Waterway and Fort Lauderdale's famous Water-taxi and Port Everglades, as well as beaches, restaurants, shopping, sporting and entertainment venues, will allow you and your family a variety of educational and recreational activities.

FOR MORE INFORMATION OR TO REGISTER ONLINE
Visit the TASS home page at www.tassconference.org or contact one of the Conference Coordinators below:
Victoria Appatova (victoria.appatova@uc.edu)
Terry Bullock (terry.bullock@uc.edu)
David Kelley (dkelley@necc.mass.edu)
For registration information contact David Kelley.
If you want to receive updates and additional information on TASS, subscribe to the TASS mailing list on the TASS home page: www.tassconference.org

All conference activities take place at the Riverside Hotel.

SUNDAY, MARCH 20, 2016
2:00 - 5:00 pm Pre-Conference Institutes
5:30 - 7:00 pm Registration and Reception at the Riverside Hotel. Welcome Address and Conference Announcements

MONDAY, MARCH 21, 2016
7:00 am - 8:00 am Complimentary breakfast for attendees staying at the Riverside Hotel
8:00 am - 2:30 pm Registration at the Riverside Hotel
8:30 - 9:00 am Welcome by TASS and Conference Announcements
9:00 am - 9:40 pm General Session: Keynote Speaker, Dr. Eric Paulson
10:00 am - 11:45 pm Concurrent Sessions
12:00 - 1:00 pm Lunch provided by TASS
1:30 - 4:00 pm Concurrent Sessions
5:30 pm - 6:30 pm Reception

TUESDAY, MARCH 22, 2016
7:00 am - 8:00 am Complimentary breakfast for attendees staying at the Riverside Hotel
8:00 am - 1:30 pm Registration at the Riverside Hotel
8:45 - 9:00 am Morning Announcements
9:00 am - 9:40 pm General Session: Keynote Speaker, Dr. Salah Khalil
10:00 - 11:45 am Concurrent Sessions
12:00 - 1:00 pm Lunch provided by TASS
1:30 - 3:00 pm Concurrent Sessions
5:30 pm - 6:30 pm Reception

WEDNESDAY, MARCH 23, 2016
7:00 am - 8:00 am Complimentary breakfast for attendees staying at the Riverside Hotel
8:00 - 10:00 am Registration at the Riverside Hotel
8:30 - 8:45 am Morning Announcements
9:00 - 11:45 am Concurrent Sessions

CONFERENCE SCHEDULE

Dr. Eric Paulson



9:00 - 9:40 AM
MONDAY, MARCH 21
SPONSORED BY TASS

ERIC J. PAULSON earned his PhD from the University of Arizona and his MS from Florida State University, and is the Associate Dean of The Graduate College and Professor in the College of Education at Texas State University. Dr. Paulson's research interests center on college literacies in developmental education domains, utilizing approaches like eye movement research, miscue analysis, survey, and metaphor analysis applied within a social-constructivist framework. He has published three books and numerous articles in journals that include Reading Research Quarterly, Journal of Developmental Education, Journal of Adolescent and Adult Literacy, Research in the Teaching of English, Journal of College Reading & Learning, Teaching English in the Two Year College, the International Journal of Qualitative Methods, and others.

Dr. Paulson has taught in a variety of institutions in the United States and abroad, including community literacy organizations, language institutes, community colleges, and research universities. As Associate Dean of The Graduate College at Texas State University he works to support graduate students' academic and professional development across campus and as a faculty member in the Doctoral Program in Developmental Education, his focus is the preparation of doctoral students as research scholars in the field of developmental education.

Follow Dr. Paulson on twitter @EricJPaulson and visit his academia.edu page at <https://txstate.academia.edu/EricPaulson>. ●

Salah Khalil



9:00 - 9:40 AM
TUESDAY, MARCH 22
SPONSORED BY TASS

SALAH KHALIL is founding director of Macat International Limited, a young company that is developing the world's largest interactive digital library and learning platform in the social sciences and humanities. Salah is also founder of the Alexandria Trust, a UK-based charity dedicated to restoring world-class standards of education in the Arab region. Macat and the Alexandria Trust, which operate independently of each other, share a commitment to catalytic philanthropy.

An Arab Egyptian born in Cairo, Salah attended the University of South Carolina for his undergraduate studies. He returned to Cairo after graduation and launched a successful career in business. He also became an active participant in Egypt's political life. In 2006, he took a position as strategy consultant at the Westminster Foundation for Democracy, an independent political foundation in London. In 2007 he obtained a master's degree in political sociology from the London School of Economics. Salah is a UK resident and lives in London. ●

CONFERENCE SPEAKERS

SUBMIT YOUR PROPOSAL ON-LINE AT:
www.tassconference.org/proposals.php

PLEASE PROVIDE THE FOLLOWING INFORMATION WHEN YOU SUBMIT YOUR PROPOSAL ON-LINE:

- Title of Session
- Primary Presenter/Contact
- Co-presenters: include name, title, institution address, mailing address, day phone, email address, and fax number of all presenters/co-presenters.
- Summary: 25-30 words suitable for publication in the conference program.
- Abstract: include a 200-300 word abstract to be evaluated by the Proposal Review Committee. Visit <http://tassconference.org/proposals.php> for proposal preparation guidelines
- Session Category:
 - Achieving the Dream Colleges
 - Administration
 - Adult Learners
 - Bridging the Gap between High School and College
 - Career Planning
 - Diversity
 - ESL
 - Freshmen Success
 - Institutional Research
 - Leadership
 - Mathematics and Science
 - Multiculturalism
 - Reading/Critical Thinking/Study Skills
 - Social Sciences/Humanities
 - Student Services (Advising, Counseling, TRIO, Tutoring, etc.)
 - Students with Disabilities
 - Technology/Online Education
 - Transitional Experiences
 - Writing
 - Other

PROPOSAL SUBMISSION

Please consider submitting a proposal for a paper presentation, panel presentation, or a focus group.

Abstracts focusing on students' under-preparedness and success in college and beyond (classroom experiences, teaching strategies, student services, administrative services, etc.) are invited, as well as proposals addressing college preparation for high school students. Please use adult learning techniques and plan on active audience interaction in your program.

Abstracts will be evaluated on the basis of the following criteria:

- Targets students' under-preparedness and success in various areas
- Contains innovative ideas and makes a significant contribution to the field
- Presents a practical skill/method/approach based explicitly on sound theory and research
- Provides evidence that practice has been assessed and proven effective
- Provides an accurate depiction of what to expect from the session
- Involves audience engagement and allows time for discussion, hands-on application, and Q&A
- Uses clear language to present goals of the session

Paper presentations are limited to 45 minutes. Panel presentations are 90 minutes long and should include three or more presenters focusing on one topic.

Focus group sessions are 90 minutes long. Currently accepted proposals are posted on the website: www.tassconference.org.

**SUBMISSION DEADLINE IS
DECEMBER 15, 2015**

PROPOSAL REVIEW COMMITTEE

- Terry Bullock, Professor Emeritus of Reading, Chair
- Victoria Appatova, Associate Professor of Reading, Assistant Chair
- Angel Arriaga, Counselor/Tutor Coordinator, Marist College
- Linda Clark, Associate Professor of Mathematics, Middle Tennessee State University
- Sarai Hedges, Associate Professor of Statistics, University of Cincinnati
- Lori Howe, Doctoral Student in Literacy Studies, University of Wyoming
- Joanne Leoni, Professor of Marketing, Johnson & Wales University
- Marci Marshall, Academic Services Professional, Valdosta State University
- Shelly Millender, Instructor of Reading, Lawson State Community College
- Molly Minus, Professor of Education, St. Edward's University
- Ruth Sawyers, Assistant Professor of English, Saginaw Valley State University
- Louann Sears, Assistant Professor of English, University of Pittsburgh at Greensburg
- Suesann Sepela, Director of Learning Assistance, Miami University Hamilton
- Marilyn Simon, Associate Professor of Criminal Justice, University of Cincinnati
- Majid Whitney, Assistant Dean of Freshman Studies, Seton Hall University
- Denise Wilkinson, Professor of Mathematics, Virginia Wesleyan College

SUBMITTING A PROPOSAL



ALL ATTENDEES MUST REGISTER ONLINE AT www.tassconference.org/registration.php

TASS conference early registration is open online until **January 15, 2016**. Presenters must register and pay the early registration fee by January 15, 2016. Non-presenters register online by January 15, 2016, and their early registration fee has to be received by February 1, 2016. A fee of \$50 (USA) will be added to all registrations after January 15, 2016, including onsite registrations.

All presenters must register online and pay the early registration fee by January 15, 2016.

Registration cannot be confirmed without your payment. To confirm your registration and submit your payment, complete both sides of this form and mail or fax to:

Sharon McDermot, TASS Conference Coordinator
Northern Essex Community College, 100 Elliott Street, Haverhill, MA
01830-2399, Fax to: 978-556-3171 (credit card payment only)

Name _____

Title _____

Institution/Organization _____

Mailing Address _____

City/State/Zip _____

Daytime Phone (_____) _____

Email Address _____

PLEASE REGISTER ME FOR THE CONFERENCE (PAYMENTS MUST BE RECEIVED FROM PRESENTERS BY 1/15/2016; NON PRESENTERS BY 2/1/2016)

- \$370 (USA) early registration
- Florida residents only: \$290 (USA) full-conference early registration
- Florida residents only: \$160 (USA) one-day early registration
- \$200 (USA) graduate student fee

A fee of \$50 (USA) will be added to the above rates for all registrations after 1/15/2016, including onsite registrations. **Contact Sharon McDermot at smcdermot@necc.mass.edu or David Kelley at dkelley@necc.mass.edu regarding group rates, graduate student rates, and rates for Florida residents.**

The conference fee includes all conference materials; breakfast on Monday, Tuesday and Wednesday for those who are staying at the Riverside Hotel; lunch on Monday and Tuesday; evening receptions on Sunday, Monday, and Tuesday.

PLEASE REGISTER ME FOR A PRE-CONFERENCE INSTITUTE _____ (\$25)

See Concurrent Sessions page <http://tassconference.org/about/sessions.php> for information about pre-conference institutes.

Please register my guest(s) for:

Lunch on the day(s) checked off - Mon. (\$20) Tues. (\$20)

SPECIAL ACCOMMODATIONS:

What type of accommodations do you require? _____

CONTINUED ON NEXT PANEL

2016 TASS CONFERENCE REGISTRATION FORM

Cancellations/Substitutions: Substitutions will be accepted at any time. Cancellations prior to February 1, 2016 will result in a refund less a \$50 (USA) processing fee. No refunds will be made for cancellations after February 1, 2016.

Registration cannot be confirmed without payment. For questions about payment please contact Sharon McDermot at smcdermot@necc.mass.edu or David Kelley at dkelley@necc.mass.edu.

PAYMENT OPTIONS:

OPTION A: Enclosed is my check for \$ _____ made payable to the TASS Conference.

OPTION B: Please charge \$ _____ to my:

MasterCard VISA

Name on Card _____

Charge Card Number _____

Expiration Date _____/_____/_____

Security Code (three digits on rear of card) _____

Card Holder's Mailing Address _____

Signature _____

OPTION C: Please bill my institution/organization for \$ _____

Attention: _____

Address: _____

Tax ID Number (required to process registration) _____

A receipt of payment for your registration fee will be provided in your conference materials for your records.

Note: You must provide a signed Letter of Authorization on company letterhead before we can bill your employer. The letter should include your name, college's federal ID number, dollar amount, and an authorized signature.

Your college may need the TASS Tax ID#, which is: 042-498-732

GROUND TRANSPORTATION FROM FORT LAUDERDALE INTERNATIONAL AIRPORT

Cab fare from the Ft. Lauderdale International Airport to the Riverside Hotel is approximately \$22.00 each way.

ACCOMMODATIONS

Space has been reserved at the Riverside Hotel for conference participants at a special conference rate. The historic Riverside Hotel is located on Las Olas Boulevard in Downtown Fort Lauderdale, surrounded by vibrant nightlife, upscale shops, art galleries, and world-class restaurants and cafes.

RIVERSIDE HOTEL
620 E. Las Olas Blvd.
Fort Lauderdale, FL 33301
www.riversidehotel.com
Reservations: 800-325-3280

TASS rate is \$209 (USD) per night plus 11% tax. This rate is also available three days before and three days after the conference based on availability. Please make your reservations online through our website at <http://tassconference.org/travel/travel.php> (click on TASS Riverside Hotel Booking Page) or call the hotel at 800-325-3280 by February 11, 2016. We cannot guarantee the conference rate after this date. If you call the hotel, please mention Teaching Academic Survival and Success (TASS) Conference in order to qualify for the conference rate.

The accommodations at the Riverside Hotel include many amenities advantageous to the conference attendees:

- Fully renovated guestrooms
- Complimentary wireless internet access in all guestrooms
- Complimentary 24-hour fitness room access
- Mini fridges in all guestrooms
- Outdoor pool overlooking intracoastal waterway
- 4 miles/8 minutes from FLL International Airport
- 2 miles from Cruise Port and Convention Center
- 1.5 miles/2 min from Fort Lauderdale Beach
- Over 50 world class restaurants and lounges, lively nightclubs, shops, and art galleries just steps away; onsite restaurants and bars

Availability is limited; therefore, we recommend you make your reservations early.

TASS CONFERENCE DETAILS



100 Elliott Street
Haverhill, MA 01830-2399

Address Service Requested

Non-Profit Org.
U.S. Postage Paid
Permit #31
Northern Essex
Community College

2016 TASS Conference

EXPAND YOUR
ACADEMIC
HORIZONS
& EXPERIENCE
FLORIDA
HOSPITALITY!

SHARE THIS BROCHURE WITH YOUR COLLEAGUES!

27th annual tass

Teaching Academic Survival & Success

conference

Call for Proposals & Conference Registration

Sunday - Wednesday
March 20-23, 2016
Riverside Hotel
Fort Lauderdale, Florida

This conference is sponsored by
Northern Essex Community College
Haverhill, MA

Hosted by Broward College
Fort Lauderdale, FL