

26th annual TASS conference

Teaching
Academic
Survival &
Success

ON COLLEGE CAMPUSES EVERYWHERE,

there are students who are not well enough prepared academically to take full advantage of the available educational opportunities. How do we reach and help our largest educational minority – the marginally prepared college student?

Generally, there are 50 to 70 sessions, where presenters using a workshop approach describe methods they have used to help students succeed in various academic areas such as reading, study skills, writing, math, technology, freshman orientation and other transitional experiences, multiculturalism on college campuses, student support services, academic advising, career planning, program administration, special needs, ESL, as well as preparing high school students for college. Each participant can come away with a wealth of practical ideas, strategies, and materials to take back to their respective institutions. ●

WHO SHOULD ATTEND
This conference is for all faculty, administrators, and student service personnel from two and four-year institutions, who care about and want to help marginally prepared students achieve success in college. Professionals involved with college-bound high school students will also benefit from attending the conference.

RIVERSIDE HOTEL
The 2015 TASS conference will be held in Fort Lauderdale, Florida at the Riverside Hotel which affords us the perfect environment for organized learning. Riverside Hotel is located on Las Olas Boulevard in the heart of downtown Fort Lauderdale and less than two miles from the beach. Proximity to the Intracoastal Waterway and Fort Lauderdale's famous Water-taxi and Port Everglades, as well as beaches, restaurants, shopping, sporting and entertainment venues, will allow you and your family a variety of educational and recreational activities.

FOR MORE INFORMATION OR TO REGISTER ONLINE
Visit the TASS home page at www.tassconference.org or contact one of the Conference Coordinators below:
Harry Prats (harry.prats@uc.edu)
Victoria Appatova (victoria.appatova@uc.edu)
Terry Bullock (terry.bullock@uc.edu)
David Kelley (dkelley@necc.mass.edu)
617-686-2533 Fax: 978-556-3171
For registration information contact David Kelley.
If you want to receive updates and additional information on TASS, subscribe to the TASS mailing list on the TASS home page: www.tassconference.org

All conference activities take place at the Riverside Hotel

SUNDAY, MARCH 15, 2015
2:00 - 5:00 pm Pre-Conference Institute
5:30 - 7:00 pm Registration and Reception at the Riverside Hotel
6:15 pm - 6:45 pm Welcome Address and Conference Announcements

MONDAY, MARCH 16, 2015
7:30 am - 8:30 am Complimentary breakfast for those staying at the Riverside Hotel
8:00 am - 2:00 pm Registration at the Riverside Hotel
8:30 - 9:00 am Welcome by TASS and Conference Announcements
9:00 am - 9:40 pm General Session: Keynote Speaker, Dr. Paul Markham
10:00 am - 11:45 pm Concurrent Sessions
12:00 - 1:00 pm Lunch provided by TASS
1:00 - 3:30 pm Concurrent Sessions

TUESDAY, MARCH 17, 2015
7:30 am - 8:30 am Complimentary breakfast for those staying at the Riverside Hotel
8:00 am - 2:00 pm Registration at the Riverside Hotel
8:45 - 9:00 am Morning Announcements
9:00 am - 9:40 pm General Session: Keynote Speaker, Dr. Matthew Reed
10:00 - 11:45 am Concurrent Sessions
12:00 - 1:00 pm Lunch provided by TASS
1:00 - 3:30 pm Concurrent Sessions

WEDNESDAY, MARCH 18, 2015
7:30 am - 8:30 am Complimentary breakfast for those staying at the Riverside Hotel
8:00 - 10:00 am Registration at the Riverside Hotel
8:30 - 8:45 am Morning Announcements
9:00 - 11:45 am Concurrent Sessions

CONFERENCE SCHEDULE

CONFERENCE SPEAKERS

Paul N. Markham, Ph.D.



9:00 - 9:40 AM
MONDAY, MARCH 16
SPONSORED BY TASS

PAUL N. MARKHAM is a Program Officer at the Bill & Melinda Gates Foundation working in the U.S. Programs, Postsecondary Success group. The goal of his team is to strengthen American higher education's ability to both offer accessible, high quality, and affordable postsecondary education and to provide the necessary supports to ensure that students complete their programs of study on time. Before joining the Foundation, Paul's primary work in higher education involved building public engagement infrastructures to strengthen student learning and to address shared economic, social, and environmental problems. Most recently, he was Director of Community Partnerships & Engagement and Associate Professor of Education at the University of Washington Bothell. ●

Dr. Matthew Reed



9:00 - 9:40 AM
TUESDAY, MARCH 17
SPONSORED BY TASS

DR. MATTHEW REED is the Vice President for Academic Affairs at Holyoke Community College. He is also the author of the InsideHigherEd blog "Confessions of a Community College Dean," and of the book "Confessions of a Community College Administrator" (Jossey-Bass, 2013). Previously, he was the Division Dean of Liberal Arts at the County College of Morris, in New Jersey. He has also worked in the for-profit sector, at DeVry, in both faculty and administrative roles. He has taught at Rutgers, DeVry, Kean, and the County College of Morris. He has a doctorate in political science from Rutgers University, and a bachelor's in political science from Williams College. ●

SUBMIT YOUR PROPOSAL ON-LINE AT:
www.tassconference.org/proposals.php

PLEASE PROVIDE THE FOLLOWING INFORMATION WHEN YOU SUBMIT YOUR PROPOSAL ON-LINE:

1. Title of Session
2. Primary Presenter/Contact
3. Co-presenters: include name, title, institution address, mailing address, day phone, email address, and fax number of all presenters/co-presenters.
4. Summary: 25-30 words suitable for publication in the conference program.
5. Abstract: include a 150-200 word abstract to be evaluated by the Proposal Review Committee. Include major points, conclusions, and applicability to other institutions.
6. Session Category:
 - Achieving the Dream Colleges
 - Administration
 - Bridging the Gap between High School and College
 - Career Planning
 - ESL
 - Freshmen Success
 - Institutional Research
 - Mathematics and Science
 - Multiculturalism
 - Reading/Critical Thinking/Study Skills
 - Social Sciences/Humanities
 - Student Services (Advising, Counseling, TRIO, Tutoring, etc.)
 - Technology/Distance Learning
 - Transitional Experiences
 - Writing
 - Other

PROPOSAL SUBMISSION



Please consider submitting a proposal for a paper presentation, panel presentation, or a focus group

Abstracts focusing on students' under-preparedness and success in college and beyond (classroom experiences, teaching strategies, student services, administrative services, etc.) are invited, as well as proposals addressing college preparation for high school students. Please use adult learning techniques and plan on active audience interaction in your program.

Abstracts will be evaluated on the basis of the following criteria:

- Targets students' under-preparedness and success in various areas
- Contains innovative ideas and makes a significant contribution to the field
- Presents a practical skill/method/approach based explicitly on sound theory and research
- Provides evidence that practice has been assessed and proven effective
- Provides an accurate depiction of what to expect from the session
- Involves audience engagement and allows time for discussion, hands-on application, and Q&A
- Uses clear language to present goals of the session

Paper presentations are limited to 45 minutes. Panel presentations are 90 minutes long and should include three or more presenters focusing on one topic. Focus group sessions are 90 minutes long. Currently accepted proposals are posted on the website: www.tassconference.org.

SUBMISSION DEADLINE IS DECEMBER 15, 2014

PROPOSAL REVIEW COMMITTEE

Terry Bullock, Prof. Emeritus of Reading, Chair
Victoria Appatova, Assoc. Prof. of Reading/English, Asst. Chair
Crystal Ashley, Prof. of English as a Second Language
Mary Benedetti, Assoc. Prof. of Literacy & Second Language Studies
Susan Epstein, Assoc. Clinical Prof. of General Business Studies
Sarai Hedges, Assoc. Prof. of Statistics
Molly Minus, Prof. of Education
Harry Prats, Prof. of Psychology
Ruth Sawyers, Asst. Prof. of English
Lou Ann Sears, Asst. Prof. of English
Marilyn Simon, Assoc. Prof. of Criminal Justice

SUBMITTING A PROPOSAL



ALL ATTENDEES MUST REGISTER ONLINE AT www.tassconference.org/registration.php

TASS conference early registration is open online until **January 15, 2015**. The early registration fee has to be received by **February 1, 2015**. Late registrations after 1/15/2015, including onsite registrations, will incur a \$50 (USA) late registration fee. Late registration is NOT allowed for presenters.

All presenters must register online by 1/15/2015 and pay the registration fee by 2/1/2015. Registration cannot be confirmed without your payment. To confirm your registration and submit your payment, complete both sides of this form and mail or fax to:

Sharon McDermot, TASS Conference Coordinator
Northern Essex Community College
100 Elliott Street, Haverhill, MA 01830-2399
Fax to: 978-556-3171 (credit card payment only)

Name _____

Title _____

Institution/Organization _____

Mailing Address _____

City/State/Zip _____

Daytime Phone (_____) _____

Email Address _____

PLEASE REGISTER ME FOR THE CONFERENCE (PAYMENTS MUST BE RECEIVED BY 2/1/2015):

- \$350 (USA) regular fee
- Florida residents only: \$275 (USA) full registration
- Florida residents only: \$150 (USA) one-day fee
- \$200 (USA) graduate student fee

A late fee of \$50 (USA) will be added to the above rates for late registrations after 1/15/2015, including onsite registrations. Contact Harry Prats (harry.prats@uc.edu) or Victoria Appatova (victoria.appatova@uc.edu) regarding group rates, graduate student rates, and rates for Florida residents. The conference fee includes all conference materials, Sunday night reception, breakfast on each day of stay at the Riverside Hotel and lunch on Monday and Tuesday.

PLEASE REGISTER MY GUEST(S) FOR:

Lunch on the day(s) checked off - Mon. (\$20) Tues. (\$20)

SPECIAL ACCOMMODATIONS:

What type of accommodations do you require? _____

Cancellations/Substitutions: Substitutions will be accepted at any time. Cancellations prior to February 1, 2015 will result in a refund less a \$50 (USA) processing fee. No refunds will be made for cancellations after February 1, 2015.

CONTINUED ON NEXT PANEL

2015 TASS CONFERENCE REGISTRATION FORM

Registration cannot be confirmed without payment. For questions about payment please contact David Kelley (dkelley@necc.mass.edu or 617-686-2533)

PAYMENT OPTIONS:

OPTION A: Enclosed is my check for \$ _____ made payable to the TASS Conference.

OPTION B: Please charge \$ _____ to my:

MasterCard VISA

Name on Card _____

Charge Card Number _____

Expiration Date _____ / _____

Security Code (three digits on rear of card) _____

Card Holder's Mailing Address _____

Signature _____

OPTION C: Please bill my institution/organization for \$ _____

Attention: _____

Address: _____

Tax ID Number (required to process registration) _____

Note: You must provide a signed Letter of Authorization on company letterhead before we can bill your employer. The letter should include your name, college's federal ID number, dollar amount, and an authorized signature.

Your college may need the TASS Tax ID#, which is: 042-498-732

GROUND TRANSPORTATION FROM FORT LAUDERDALE INTERNATIONAL AIRPORT

Cab fare from the Ft. Lauderdale International Airport to the Riverside Hotel is approximately \$22.00 each way

ACCOMMODATIONS

Space has been reserved at the Riverside Hotel for conference participants at a special conference rate. The historic Riverside Hotel is located on Las Olas Boulevard in Downtown Fort Lauderdale, surrounded by vibrant nightlife, upscale shops, art galleries, and world-class restaurants and cafes.

RIVERSIDE HOTEL
620 E. Las Olas Blvd.
Fort Lauderdale, FL 33301
www.riversidehotel.com
Reservations: 800-325-3280

TASS rate is \$199 (USD) per night plus 11% tax. This rate is also available three days before and three days after the conference based on availability. Please make your reservations online through our website at www.tassconference.org/travel/travel.php (click on TASS Riverside Hotel Booking Page) or call the hotel at 800-325-3280 by February 11, 2015. We cannot guarantee the conference rate after this date. If you call the hotel, please mention Teaching Academic Survival and Success (TASS) Conference in order to qualify for the conference rate.

The accommodations at the Riverside Hotel include many amenities advantageous to the conference attendees:

- Fully renovated guestrooms
- Complimentary wireless internet access in all guestrooms
- Complimentary 24-hour fitness room access
- Mini fridges in all guestrooms
- Outdoor pool overlooking intracoastal waterway
- 4 miles/8 minutes from FLL International Airport
- 2 miles from Cruise Port and Convention Center
- 1.5 miles/2 min from Fort Lauderdale Beach
- Over 50 world class restaurants and lounges, lively nightclubs, shops, and art galleries just steps away; onsite restaurants and bars

Availability is limited; therefore, we recommend you make your reservations early.

TASS CONFERENCE DETAILS

Northern Essex Community College
100 Elliott Street
Haverhill, MA 01830-2399
Address Service Requested

Non-Profit Org.
U.S. Postage Paid
Permit #31
Northern Essex Community College

2015 TASS Conference

EXPAND YOUR ACADEMIC HORIZONS & EXPERIENCE FLORIDA HOSPITALITY!

SHARE THIS BROCHURE WITH YOUR COLLEAGUES!

26th annual tass

Teaching Academic Survival & Success

conference

Call for Proposals & Conference Registration

Sunday - Wednesday
March 15-18, 2015
Riverside Hotel
Fort Lauderdale, Florida

This conference is sponsored by Northern Essex Community College Haverhill, MA

Hosted by Broward College Fort Lauderdale, FL