

25th annual TASS conference

WHO SHOULD ATTEND
 This conference is for all faculty, administrators, and student service personnel from two and four-year institutions, who care about and want to help marginally prepared students achieve success in college. Professionals involved with college-bound high school students will also benefit from attending the conference.

EMBASSY SUITES HOTEL
 The conference will be held at the Embassy Suites Hotel conference center, which will afford us the perfect environment for organized learning. Each suite offers comfortable accommodation in two fully equipped rooms with a kitchenette. Proximity to the Intracoastal Waterway and Fort Lauderdale's famous Water-taxi and Port Everglades, as well as beaches, restaurants, shopping, sporting, and entertainment venues, will allow you and your family a variety of educational and recreational activities.

FOR MORE INFORMATION OR TO REGISTER ONLINE
 Visit the TASS home page at www.tassconference.org or contact one of the Conference Coordinators below:
 Harry Prats (harry.prats@uc.edu)
 Victoria Appatova (victoria.appatova@uc.edu)
 Terry Bullock (terry.bullock@uc.edu)
 David Kelley (dkelley@necc.mass.edu)
617-686-2533 Fax: 978-556-3171
For registration information contact David Kelley.
If you want to receive updates and additional information on TASS, subscribe to the TASS mailing list on the TASS home page: www.tassconference.org

All conference activities take place at the Embassy Suites Hotel

SUNDAY, MARCH 16, 2014

5:30 - 7:00 pm Registration and Reception at the Embassy Suites
 6:15 - 6:45 pm Welcome Address and Conference Announcements

MONDAY, MARCH 17, 2014

6:00 am - 8:30 am Complimentary breakfast for those staying at the Embassy Suites
 8:00 am - 3:00 pm Registration at the Embassy Suites
 8:30 - 9:00 am Welcome by TASS and Conference Announcements
 9:00 am - 9:40 pm General Session: Keynote Speaker, Dr. Arnold Mitchem
 10:00 am - 11:45 pm Concurrent Sessions
 12:00 - 1:00 pm Lunch provided by TASS
 1:00 - 3:30 pm Concurrent Sessions

TUESDAY, MARCH 18, 2014

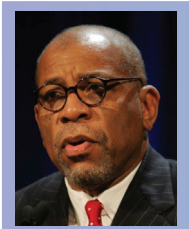
6:00 am - 8:30 am Complimentary breakfast for those staying at the Embassy Suites
 8:00 am - 3:00 pm Registration at the Embassy Suites
 8:45 - 9:00 am Morning Announcements
 9:00 am - 9:40 pm General Session: Keynote Speaker, Dr. Lane Glenn
 10:00 - 11:45 am Concurrent Sessions
 12:00 - 1:00 pm Lunch provided by TASS
 1:00 - 2:45 pm Concurrent Sessions

WEDNESDAY, MARCH 19, 2014

6:00 am - 8:30 am Complimentary breakfast for those staying at the Embassy Suites
 8:00 - 10:00 am Registration at the Embassy Suites
 8:30 - 8:45 am Morning Announcements
 9:00 - 11:45 am Concurrent Sessions

CONFERENCE SCHEDULE

CONFERENCE SPEAKERS



Dr. Arnold Mitchem

9:00 - 9:40 AM • MONDAY, MARCH 17
 SPONSORED BY TASS

DR. ARNOLD L. MITCHEM, the founding president of the Council for Opportunity in Education (COE), has been a voice for low-income, first-generation students, individuals with disabilities, adult learners, and veterans throughout his entire career.

Dr. Mitchem's knowledge of grassroots organizing and understanding of the political landscape at the local, national, and international level has propelled COE to become the "voice for college opportunity." He introduced the concept of "first-generation students" through his Congressional testimony in the late 1970s — and the term was incorporated into the Education Amendments of 1980.

Dr. Mitchem is a member of the Executive Committee of the European Access Network, a former trustee of the College Board, and past president of the Committee for Education Funding, a Washington, D.C.-based coalition of national education associations.

Dr. Mitchem was also the founding president of the Mid-America Association of Educational Opportunity Program Personnel (1974-1976) and the recipient of the Arturo Schomburg Distinguished Service Award from the Association for Equality and Excellence in Education, Inc. He is also the recipient of both the 2013 Award for Advocacy of Independent Higher Education from the National Association of Independent Colleges and Universities (NAICU) and the Hispanic Association of Colleges and Universities (HACU) Award of Excellence (2013).

Dr. Mitchem was awarded a Lifetime Achievement Award from the Hispanic Association of Colleges and Universities, and honorary doctorates from 10 universities. His writing has appeared in The Washington Post, The New York Times, The Chronicle of Higher Education, Forbes.com, The Huffington Post, and numerous other print and online publications. ●



Dr. Lane Glenn

9:00 - 9:40 AM • TUESDAY, MARCH 18
 SPONSORED BY TASS

DR. LANE GLENN is president of Northern Essex Community College (NECC), with campuses in Haverhill and Lawrence, Massachusetts. Prior to his appointment, Dr. Glenn served as vice president of academic affairs at NECC.

Dr. Glenn is focused on student success and is passionate about finding ways to help students achieve their educational goals, especially students who are underprepared for college.

At Northern Essex, he has provided leadership for the college's involvement in *Achieving the Dream*, a national effort to help more community college students succeed, with a special focus on students of color and low income students.

As a researcher, author, and consultant for higher education professionals, businesses, and the social sectors, he has produced articles and workshops on topics ranging from behavioral styles and team building, to change management, strategic planning, academic master planning, student development at commuter colleges, male college student success, and leadership through storytelling.

Before he joined the Northern Essex staff he served as dean of academic and student services at Oakland Community College in Auburn Hills, Michigan; and on the faculty at Lansing Community College in Lansing, Michigan.

Dr. Glenn earned a Ph.D. from Michigan State University, a Master of Arts from Oklahoma State University, and a Bachelor of Arts from Northeastern State University.

He is proud to say he got his start at a community college: Rose State College in Midwest City, Oklahoma ●

SUBMIT YOUR PROPOSAL ON-LINE AT:
www.tassconference.org/proposals.php

PLEASE PROVIDE THE FOLLOWING INFORMATION WHEN YOU SUBMIT YOUR PROPOSAL ON-LINE:

- Title of Session**
- Primary Presenter/Contact**
- Co-presenters: include name, title, institution address, mailing address, day phone, email address, and fax number of all presenters/co-presenters.**
- Summary: 25-30 words suitable for publication in the conference program.**
- Abstract: include a 150-200 word abstract to be evaluated by the Proposal Review Committee. Include major points, conclusions, and applicability to other institutions.**
- Session Category:**
 - Achieving the Dream Colleges
 - Administration
 - Bridging the Gap between High School and College
 - Career Planning
 - ESL
 - Freshmen Success
 - Institutional Research
 - Mathematics and Science
 - Multiculturalism
 - Social Sciences/Humanities
 - Reading/Critical Thinking/Study Skills
 - Student Services (Advising, Counseling, TRIO, Tutoring, etc.)
 - Technology/Distance Learning
 - Transitional Experiences
 - Writing
 - Other

PROPOSAL SUBMISSION

Teaching
 Academic
 Survival &
 Success

ON COLLEGE CAMPUSES EVERYWHERE, there are students who are not well enough prepared academically to take full advantage of the available educational opportunities. How do we reach and help our largest educational minority – the marginally prepared college student?

Generally, there are 50 to 70 sessions, where presenters using a workshop approach describe methods they have used to help students succeed in various academic areas such as reading, study skills, writing, math, technology, freshman orientation and other transitional experiences, multiculturalism on college campuses, student support services, academic advising, career planning, program administration, special needs (ESL, LD), as well as preparing high school students for college. Each participant can come away with a wealth of practical ideas, strategies, and materials to take back to their respective institutions. ●

Please consider submitting a proposal for a paper presentation, panel presentation, or a focus group

Abstracts focusing on students' under-preparedness and success in college and beyond (classroom experiences, teaching strategies, student services, administrative services, etc.) are invited, as well as proposals addressing college preparation for high school students. Please use adult learning techniques and plan on active audience interaction in your program.

Abstracts will be evaluated on the basis of the following criteria:

- Targets students' under-preparedness and success in various areas
- Contains innovative ideas and makes a significant contribution to the field
- Presents a practical skill/method/approach based explicitly on sound theory and research
- Provides evidence that practice has been assessed and proven effective
- Provides an accurate depiction of what to expect from the session
- Involves audience engagement and allows time for discussion, hands-on application, and Q&A
- Uses clear language to present goals of the session

Paper presentations are limited to 45 minutes. Panel presentations are 90 minutes long and should include three or more presenters focusing on one topic. Focus group sessions are 90 minutes long. Currently accepted proposals are posted on the website: www.tassconference.org.

SUBMISSION DEADLINE IS DECEMBER 15, 2013

PROPOSAL REVIEW COMMITTEE

Terry Bullock, Prof. Emeritus of Reading - Chair
 Victoria Appatova, Assoc. Prof. of Reading/English - Asst. Chair
 Crystal Ashley, Prof. of English as a Second Language
 Mary Benedetti, Assoc. Prof. of Literacy & Second Language Studies
 Susan Epstein, Assoc. Clinical Professor of General Business Studies
 Joanna Fortna, Assoc. Prof. of Developmental Studies
 Molly Minus, Prof. of Education
 Harry Prats, Prof. of Psychology
 Patricia Schade, Assoc. Prof. of Developmental Reading
 Lou Ann Sears, Asst. Prof. of English
 Marilyn Simon, Assoc. Prof. of Criminal Justice

SUBMITTING A PROPOSAL



ALL ATTENDEES MUST REGISTER ONLINE AT www.tassconference.org/registration.php

TASS conference early registration is open online until **January 15, 2014**. The early registration fee has to be received by **February 1, 2014**. Late registrations after 1/15/2014, including onsite registrations, will incur a \$50 (USA) late registration fee. Late registration is NOT allowed for presenters.

All presenters must register online by 1/15/2014 and pay the registration fee by 2/1/2014. Registration cannot be confirmed without your payment. To confirm your registration and submit your payment, complete both sides of this form and mail or fax to:

Sharon McDermot, TASS Conference Coordinator
 Northern Essex Community College
 100 Elliott Street, Haverhill, MA 01830
 Fax to: 978-556-3171 (credit card payment only)

Name _____

Title _____

Institution/Organization _____

Mailing Address _____

City/State/Zip _____

Daytime Phone (_____) _____

Email Address _____

PLEASE REGISTER ME FOR THE CONFERENCE (PAYMENTS MUST BE RECEIVED BY 2/1/2014):

- \$350 (USA) regular fee
- Florida residents only: \$275 (USA) full registration
- Florida residents only: \$150 (USA) one-day fee
- \$200 (USA) graduate student fee

A late fee of \$50 (USA) will be added to the above rates for late registrations after 1/15/2014, including onsite registrations. Contact Harry Prats (harry.prats@uc.edu) or Victoria Appatova (victoria.appatova@uc.edu) regarding group rates, graduate student rates, and rates for Florida residents. The conference fee includes all conference materials, Sunday night reception, and lunch on Monday and Tuesday. The Embassy Suites will provide breakfast for its guests for each day of stay.

PLEASE REGISTER MY GUEST(S) FOR:

Lunch on the day(s) checked off - Mon. (\$20) Tues. (\$20)

SPECIAL ACCOMMODATIONS:

What type of accommodations do you require? _____

Cancellations/Substitutions: Substitutions will be accepted at any time. Cancellations prior to 2/1/2014 will result in a refund less a \$50 (USA) processing fee. No refunds will be made for cancellations after 2/1/2014.

CONTINUED ON NEXT PANEL

2014 TASS CONFERENCE REGISTRATION FORM

Registration cannot be confirmed without payment. For questions about payment please contact David Kelley (dkelley@necc.mass.edu or 617-686-2533)

PAYMENT OPTIONS:

OPTION A: Enclosed is my check for \$ _____ made payable to the TASS Conference.

OPTION B: Please charge \$ _____ to my:

MasterCard VISA

Name on Card _____

Charge Card Number _____

Expiration Date _____ / _____

Security Code (three digits on rear of card) _____

Card Holder's Mailing Address _____

Signature _____

OPTION C: Please bill my institution/organization for \$ _____

Attention: _____

Address: _____

Tax ID Number (required to process registration) _____

Note: You must provide a signed Letter of Authorization on company letterhead before we can bill your employer. The letter should include your name, college's federal ID number, dollar amount, and an authorized signature.

Your college may need the TASS Tax ID#, which is: 042-498-732

GROUND TRANSPORTATION FROM FORT LAUDERDALE INTERNATIONAL AIRPORT

Cab fare from the Ft. Lauderdale International Airport to the Embassy Suites Hotel is \$13, according to the information on the hotel website.

ACCOMMODATIONS

Space has been reserved at the Embassy Suites Hotel for conference participants at a special conference rate.

EMBASSY SUITES
 1100 SE 17th Street
 Ft. Lauderdale, FL 33316
www.ftlauderdale.embassysuites.com
 Telephone: 954-527-2700

TASS rate is \$194 (USD) per night plus 10% tax (a two-room suite). This rate is also available three days before and three days after the conference. Please make your reservations online through our website at www.tassconference.org/travel/travel.php (click on TASS Embassy Suites Hotel Booking Page) or call the hotel at 954-527-2700 by February 11, 2014. We cannot guarantee the conference rate after this date. If you call the hotel, please mention TASS to qualify for the conference rate.

The accommodations at the Embassy Suites include many amenities advantageous to the conference attendees:

- two fully equipped rooms in each suite
- a kitchenette with a refrigerator and a microwave
- a grocery store on the same block
- dozens of restaurants within walking distance
- complimentary cooked-to-order breakfast every morning
- complimentary Manager's Cocktail Reception each evening from 5:30 pm - 7:30 pm
- complimentary state of the art fitness center
- walking distance to the Intracoastal Waterway and Fort Lauderdale's famous Water-taxi as well Port Everglades and The Fort Lauderdale Convention and Visitors Bureau
- public transportation to beaches and casual and luxurious shopping, as well as sporting and entertainment venues, such as the Carnival Center, Broward Performing Arts Center, American Airlines Arena, Fort Lauderdale Museum of Art, International Swimming Hall of Fame, world famous Las Olas Boulevard, and many more.

Availability is limited; therefore, we recommend you make your reservations early.

TASS CONFERENCE DETAILS

Northern Essex Community College
 100 Elliott Street
 Haverhill, MA 01830-2399

Address Service Requested

Non-Profit Org.
 U.S. Postage Paid
 Permit #31
 Northern Essex
 Community College

2014 TASS Conference

EXPAND YOUR
 ACADEMIC
 HORIZONS
 & EXPERIENCE
 FLORIDA
 HOSPITALITY!

SHARE THIS BROCHURE WITH YOUR COLLEAGUES!



25th annual
tass

Teaching Academic Survival & Success

conference

Call for Proposals & Conference Registration

Sunday - Wednesday
 March 16-19, 2014
 Embassy Suites Hotel
 Fort Lauderdale, Florida

This conference is sponsored by Northern Essex Community College Haverhill, MA

Hosted by Broward College Fort Lauderdale, FL