

28th annual TASS conference

Teaching
Academic
Survival &
Success

THE TEACHING ACADEMIC SURVIVAL AND SUCCESS annual conference is a forum for faculty, staff, student support personnel, administrators and others who help under-prepared students succeed in college and beyond.

Generally, there are 50 to 70 sessions, where presenters using a workshop approach describe methods they have used to help students succeed in various academic areas such as reading, critical thinking, study skills, writing, ESL, math, science, social sciences and humanities. Other foci of interest include technology and online education, leadership and diversity, freshmen success and other transitional experiences, multiculturalism on college campuses, adult learners, students with disabilities, student support services, academic advising, career planning, program administration, as well as preparing high school students for college. Each participant can come away with a wealth of practical ideas, strategies, and materials to take back to their respective institutions. ●

WHO SHOULD ATTEND
This conference is for all faculty, administrators, and student service personnel from two and four-year institutions, who care about and want to help marginally prepared students achieve success in college. Professionals involved with college-bound high school students will also benefit from attending the conference.

RIVERSIDE HOTEL
The 2017 TASS conference will be held in Fort Lauderdale, Florida at the Riverside Hotel which affords us the perfect environment for organized learning. Riverside Hotel is located on Las Olas Boulevard in the heart of downtown Fort Lauderdale and less than two miles from the beach. Proximity to the Intracoastal Waterway and Fort Lauderdale's famous Water-taxi and Port Everglades, as well as beaches, restaurants, shopping, sporting and entertainment venues, will allow you and your family a variety of educational and recreational activities.

FOR MORE INFORMATION OR TO REGISTER ONLINE
Visit the TASS home page at www.tassconference.org or contact one of the Conference Coordinators below:
Victoria Appatova (victoria.appatova@uc.edu)
Terry Bullock (terry.bullock@uc.edu)
David Kelley (dkelley@necc.mass.edu)
For registration information contact David Kelley.
If you want to receive updates and additional information on TASS, subscribe to the TASS mailing list on the TASS home page: www.tassconference.org

All conference activities take place at the Riverside Hotel.

SUNDAY, MARCH 19, 2017
2:00 - 5:00 pm Pre-Conference Institutes
5:30 - 7:00 pm Registration and Reception at the Riverside Hotel. Welcome Address and Conference Announcements

MONDAY, MARCH 20, 2017
7:00 am - 8:30 am Complimentary breakfast for attendees staying at the Riverside Hotel
8:00 am - 3:00 pm Registration at the Riverside Hotel
8:30 - 9:40 am General Session: Welcome by TASS and Broward College, Keynote Speaker, Sherri Messersmith
10:00 am - 11:45 pm Concurrent Sessions
11:45 am - 1:00 pm .. Lunch provided by TASS
1:00 - 4:45 pm Concurrent Sessions
5:00 pm - 6:00 pm Reception

TUESDAY, MARCH 21, 2017
7:00 am - 8:30 am Complimentary breakfast for attendees staying at the Riverside Hotel
8:00 am - 3:00 pm Registration at the Riverside Hotel
8:45 - 9:40 am General Session: Keynote Speaker, Dr. Terry Bullock
10:00 - 11:45 am Concurrent Sessions
11:45 am - 1:00 pm .. Lunch provided by TASS
1:00 - 4:45 pm Concurrent Sessions
5:00 pm - 6:00 pm Reception

WEDNESDAY, MARCH 22, 2017
7:00 am - 8:30 am Complimentary breakfast for attendees staying at the Riverside Hotel
8:00 - 10:00 am Registration at the Riverside Hotel
8:30 - 8:45 am Morning Announcements
9:00 - 11:45 am Concurrent Sessions

CONFERENCE SCHEDULE

Sherri Messersmith



9:00 - 9:40 AM
MONDAY, MARCH 20
SPONSORED BY MCGRAW HILL

SHERRI MESSERSMITH earned a BS in the Teaching of Mathematics and an MS in Applied Math at the University of Illinois at Urbana-Champaign and stayed on at the university to teach and coordinate large lecture sections of undergraduate math courses. Additionally, she was a coordinator in the University's Summer Bridge Program for at-risk students from inner-city Chicago and East St. Louis. Sherri has over 25 years of experience teaching developmental math through the Calculus sequence at the high school, community college, and university levels including 17 years at the College of DuPage, a community college of approximately 33,000 students in suburban Chicago. She has served as the Chair of the Developmental Math Committee as well the Beginning Algebra Final Exam Committee and has coordinated and taught in a Summer Bridge Program for at-risk students from inner-city Chicago and East St. Louis. Sherri is the author of 11 Developmental Math texts and has always been a firm believer in helping students acquire student success skills in every math course she teaches. She is very excited to have teamed up with Dr. Robert Feldman to incorporate student success skills in their latest Math with P.O.W.E.R. Learning series. ●

Dr. Terry Bullock



9:00 - 9:40 AM
TUESDAY, MARCH 21
SPONSORED BY TASS

DR. TERRY BULLOCK was the first person in his family to achieve not only a college degree but a doctorate in education. A quick summation of his professional and academic achievements show the following: six books, approximately fifty journal publications, a like number of conference presentations, and thirty two years in the field of education. He states that his biggest accomplishments are co-founding TASS and developing the paired reading curriculum. His twenty years of research showed that students in paired reading courses did better than their non-paired peers in terms of their content course grade as well as their overall GPA. His book "Tools for Learning" (1990) was so successful in its debut in the United States that it was eventually reprinted in Spanish.

In addition to his teaching duties, Professor Bullock coordinated the Developmental Reading Program and then served as Associate Dean of the University College at the University of Cincinnati. Dr. Bullock was President of the American Reading Forum and Chair of the College Literacy and Learning Special Interest Group of the International Literacy Association. He retired as Professor Emeritus in Reading and Critical Thinking in the College of Education and the College of Applied Science at the University of Cincinnati. ●

CONFERENCE SPEAKERS

SUBMIT YOUR PROPOSAL ON-LINE AT:
www.tassconference.org/proposals.php

PLEASE PROVIDE THE FOLLOWING INFORMATION WHEN YOU SUBMIT YOUR PROPOSAL ON-LINE:

- Title of Session
- Primary Presenter/Contact
- Co-presenters: include name, title, institution address, mailing address, day phone, email address, and fax number of all presenters/co-presenters.
- Summary: 25-30 words suitable for publication in the conference program.
- Abstract: include a 200-300 word abstract to be evaluated by the Proposal Review Committee. Visit <http://tassconference.org/proposals.php> for proposal preparation guidelines
- Session Category:
 - Achieving the Dream Colleges
 - Administration
 - Adult Learners
 - Bridging the Gap between High School and College
 - Career Planning
 - Diversity
 - ESL
 - Freshmen Success
 - Institutional Research
 - Leadership
 - Mathematics and Science
 - Multiculturalism
 - Reading/Critical Thinking/Study Skills
 - Social Sciences/Humanities
 - Student Services (Advising, Counseling, TRIO, Tutoring, etc.)
 - Students with Disabilities
 - Technology/Online Education
 - Transitional Experiences
 - Writing
 - Other

PROPOSAL SUBMISSION

Please consider submitting a proposal for a paper presentation, panel presentation, or a focus group.

Abstracts focusing on students' under-preparedness and success in college and beyond (classroom experiences, teaching strategies, student services, administrative services, etc.) are invited, as well as proposals addressing college preparation for high school students. Please use adult learning techniques and plan on active audience interaction in your program.

The abstract should be 200-300 words and include a clear purpose, methods or techniques, educational or scientific importance, learning objectives and intended outcomes, relevance to TASS audience, delivery style, session structure including audience interaction, results/conclusions and data sources.

Abstracts will be evaluated on the basis of the following criteria:

- Targets students' under-preparedness and success in various areas
- Contains innovative ideas and makes a significant contribution to the field
- Presents a practical skill/method/approach based explicitly on sound theory and research
- Provides evidence that practice has been assessed and proven effective
- Provides an accurate depiction of what to expect from the session
- Involves audience engagement and allows time for discussion, hands-on application, and Q&A
- Uses clear language to present goals of the session

Paper presentations are limited to 45 minutes. Panel presentations are 90 minutes long and should include three or more presenters focusing on one topic. Focus group sessions are 90 minutes long. Currently accepted proposals are posted on the website: www.tassconference.org.

**SUBMISSION DEADLINE IS
DECEMBER 15, 2016**

SUBMITTING A PROPOSAL



**ALL ATTENDEES MUST REGISTER ONLINE AT
www.tassconference.org/registration.php**

TASS conference early registration is open online until January 15, 2017. Presenters must register and pay the early registration fee by January 15, 2017. Non-presenters register online by January 15, 2017, and their early registration fee has to be received by February 1, 2017. A fee of \$50 (USA) will be added to all registrations after January 15, 2017, including onsite registrations.

All presenters must register online and pay the early registration fee by January 15, 2017.

Registration cannot be confirmed without your payment. To confirm your registration and submit your payment, complete both sides of this form and mail or fax to:

Sharon McDermot, TASS Conference Coordinator
Northern Essex Community College, 100 Elliott Street, Haverhill, MA
01830-2399, Fax to: 978-556-3171 (credit card payment only)

Name _____

Title _____

Institution/Organization _____

Mailing Address _____

City/State/Zip _____

Daytime Phone (_____) _____

Email Address _____

PLEASE REGISTER ME FOR THE CONFERENCE (PAYMENTS MUST BE RECEIVED FROM PRESENTERS BY 1/15/2017; NON PRESENTERS BY 2/1/2017)

- \$379 (USA) early registration
- Florida residents only: \$290 (USA) full-conference early registration
- Florida residents only: \$160 (USA) one-day early registration
- \$200 (USA) graduate student fee

A fee of \$50 (USA) will be added to the above rates for all registrations after 1/15/2017, including onsite registrations. **Contact Sharon McDermot at smcdermot@necc.mass.edu or David Kelley at dkelley@necc.mass.edu regarding group rates, graduate student rates, and rates for Florida residents.**

The conference fee includes all conference materials; breakfast on Monday, Tuesday and Wednesday for attendees staying at the Riverside Hotel; lunch on Monday and Tuesday; evening receptions on Sunday, Monday, and Tuesday.

PLEASE REGISTER ME FOR A PRE-CONFERENCE INSTITUTE ____ (\$25)

See Concurrent Sessions page <http://tassconference.org/about/sessions.php> for information about pre-conference institutes.

Please register my guest(s) for:

Lunch on the day(s) checked off - Mon. (\$20) Tues. (\$20)

SPECIAL ACCOMMODATIONS:

What type of accommodations do you require? _____

CONTINUED ON NEXT PANEL

2017 TASS CONFERENCE REGISTRATION FORM

Cancellations/Substitutions: Substitutions will be accepted at any time. Cancellations prior to February 1, 2017 will result in a refund less a \$50 (USA) processing fee. No refunds will be made for cancellations after February 1, 2017.

Registration cannot be confirmed without payment. For questions about payment please contact Sharon McDermot at smcdermot@necc.mass.edu or David Kelley at dkelley@necc.mass.edu.

PAYMENT OPTIONS:

OPTION A: Enclosed is my check for \$ _____ made payable to the TASS Conference.

OPTION B: Please charge \$ _____ to my:

MasterCard VISA

Name on Card _____

Charge Card Number _____

Expiration Date _____/_____/_____

Security Code (three digits on rear of card) _____

Card Holder's Mailing Address _____

Signature _____

OPTION C: Please bill my institution/organization for \$ _____

Attention: _____

Address: _____

Tax ID Number (required to process registration) _____

A receipt of payment for your registration fee will be provided in your conference materials for your records.

Note: You must provide a signed Letter of Authorization on company letterhead before we can bill your employer. The letter should include your name, college's federal ID number, dollar amount, and an authorized signature.

Your college may need the TASS Tax ID#, which is: 042-498-732

GROUND TRANSPORTATION FROM FORT LAUDERDALE INTERNATIONAL AIRPORT

Cab fare from the Ft. Lauderdale International Airport to the Riverside Hotel is approximately \$22.00 each way.

ACCOMMODATIONS

Space has been reserved at the Riverside Hotel for conference participants at a special conference rate. The historic Riverside Hotel is located on Las Olas Boulevard in Downtown Fort Lauderdale, surrounded by vibrant nightlife, upscale shops, art galleries, and world-class restaurants and cafes.

RIVERSIDE HOTEL
620 E. Las Olas Blvd.
Fort Lauderdale, FL 33301
www.riversidehotel.com
Reservations: 800-325-3280

TASS rate is \$219 (USD) per night plus 11% tax. This rate is also available three days before and three days after the conference based on availability. Please make your reservations online through our website at <http://tassconference.org/travel/travel.php> (click on TASS Riverside Hotel Booking Page) or call the hotel at 800-325-3280 by February 11, 2017. We cannot guarantee the conference rate after this date. If you call the hotel, please mention Teaching Academic Survival and Success (TASS) Conference in order to qualify for the conference rate.

The accommodations at the Riverside Hotel include many amenities advantageous to the conference attendees:

- Fully renovated guestrooms
- Complimentary wireless internet access in all guestrooms
- Complimentary 24-hour fitness room access
- Mini fridges in all guestrooms
- Outdoor pool overlooking intracoastal waterway
- 4 miles/8 minutes from FLL International Airport
- 2 miles from Cruise Port and Convention Center
- 1.5 miles/2 min from Fort Lauderdale Beach
- Over 50 world class restaurants and lounges, lively nightclubs, shops, and art galleries just steps away; onsite restaurants and bars

Availability is limited; therefore, we recommend you make your reservations early.

TASS CONFERENCE DETAILS

**Northern Essex
Community College**
100 Elliott Street
Haverhill, MA 01830-2399
Address Service Requested

Non-Profit Org.
U.S. Postage Paid
Permit #31
Northern Essex
Community College

EXPAND YOUR
ACADEMIC
HORIZONS
& EXPERIENCE
FLORIDA
HOSPITALITY!

2017 TASS Conference

SHARE THIS BROCHURE WITH YOUR COLLEAGUES!

28th annual
tass
Teaching Academic Survival & Success
conference

**Call for Proposals &
Conference Registration**

Sunday - Wednesday
March 19-22, 2017
Riverside Hotel
Fort Lauderdale, Florida

This conference is sponsored by
**Northern Essex Community College
Haverhill, MA**
Hosted by **Broward College
Fort Lauderdale, FL**

