

24th annual TASS conference

WHO SHOULD ATTEND
 This conference is for all faculty, administrators, and student service personnel from two and four-year institutions, who care about and want to help marginally prepared students achieve success in college. Professionals involved with college-bound high school students will also benefit from attending the conference.

EMBASSY SUITES HOTEL
 The conference will be held at the Embassy Suites Hotel conference center, which will afford us the perfect environment for organized learning. Each suite offers comfortable accommodation in two fully equipped rooms with a kitchenette. Proximity to the Intracoastal Waterway and Fort Lauderdale's famous Water-taxi and Port Everglades, as well as beaches, restaurants, shopping, sporting, and entertainment venues, will allow you and your family a variety of educational and recreational activities.

FOR MORE INFORMATION OR TO REGISTER ONLINE
 Visit the TASS home page at www.tassconference.org or contact one of the Conference Coordinators below:
 Harry Prats (harry.prats@uc.edu)
 Victoria Appatova (victoria.appatova@uc.edu)
 Terry Bullock (terry.bullock@uc.edu)
 David Kelley (dkelley@necc.mass.edu)
 617-686-2533 Fax: 978-556-3171
 For registration information contact David Kelley.
 If you want to receive updates and additional information on TASS, subscribe to the TASS mailing list on the TASS home page: www.tassconference.org

Teaching
 Academic
 Survival &
 Success

ON COLLEGE CAMPUSES EVERYWHERE, there are students who are not well enough prepared academically to take full advantage of the available educational opportunities. How do we reach and help our largest educational minority – the marginally prepared college student? Generally, there are 50 to 70 sessions, where presenters using a workshop approach describe methods they have used to help students succeed in various academic areas such as reading, study skills, writing, math, technology, freshman orientation and other transitional experiences, multiculturalism on college campuses, student support services, academic advising, career planning, program administration, special needs (ESL, LD), as well as preparing high school students for college. Each participant can come away with a wealth of practical ideas, strategies, and materials to take back to their respective institutions. ●

All conference activities take place at the Embassy Suites Hotel

SUNDAY, MARCH 17, 2013
 5:30 - 7:00 pm Registration and Reception at the Embassy Suites
 6:15 - 6:45 pm Welcome Address and Conference Announcements

MONDAY, MARCH 18, 2013
 6:00 am - 8:30 am Complimentary breakfast for those staying at the Embassy Suites
 8:00 am - 3:00 pm Registration at the Embassy Suites
 8:30 - 9:00 am Welcome by TASS and Conference Announcements
 9:00 am - 9:40 pm General Session: Keynote Speaker, Dr. Robert Feldman
 10:00 am - 11:45 pm Concurrent Sessions
 12:00 - 1:00 pm Lunch provided by TASS
 1:00 - 5:30 pm Concurrent Sessions

TUESDAY, MARCH 19, 2013
 6:00 am - 8:30 am Complimentary breakfast for those staying at the Embassy Suites
 8:00 am - 3:00 pm Registration at the Embassy Suites
 8:45 - 9:00 am Morning Announcements
 9:00 am - 9:40 pm General Session: Keynote Speaker, Dr. John Bryan
 10:00 - 11:45 am Concurrent Sessions
 12:00 - 1:00 pm Lunch provided by TASS
 1:00 - 5:30 pm Concurrent Sessions

WEDNESDAY, MARCH 20, 2013
 6:00 am - 8:30 am Complimentary breakfast for those staying at the Embassy Suites
 8:00 - 10:00 am Registration at the Embassy Suites
 8:30 - 8:45 am Morning Announcements
 9:00 - 11:45 am Concurrent Sessions

CONFERENCE SCHEDULE



Dr. Robert Feldman

9:00 - 9:40 AM • MONDAY, MARCH 18
 SPONSORED BY MCGRAW-HILL HIGHER EDUCATION

ROBERT S. FELDMAN is a national authority on first-year college students and retention. He is author of the best-selling *P.O.W.E.R. Learning: Strategies for Success in College and Life (5/e)*, and *P.O.W.E.R. Learning and Your Life (1/e)*, published by McGraw-Hill, as well as *Psychology and Your Life (1/e)*, *Understanding Psychology (10/e)*, and *Essentials of Understanding Psychology (9/e)*. He also edited *The First Year of College*, which examines the best practices that lead to student success. His central philosophy as an educator is that good students are made, not born.

Feldman is Professor of Psychology and Dean of the College of Social and Behavioral Sciences at the University of Massachusetts Amherst and Director of the POWER-UP FOR COLLEGE SUCCESS program for first-year students. He is recipient of the College Outstanding Teacher Award.

A Fellow of the American Psychological Association and the Association for Psychological Science, Feldman received a B.A. with High Honors from Wesleyan University and an M.S. and Ph.D. from the University of Wisconsin-Madison. He was a winner of a Fulbright Senior Research Scholar and Lecturer award and has written more than 200 books, book chapters, and articles. His books have been translated into numerous languages including Spanish, German, Dutch, Portuguese, French, Italian, Chinese, Korean, and Japanese. His work has been supported by grants from the National Institute of Mental Health and the National Institute on Disabilities and Rehabilitation Research. He is on the Board of Directors and is President-Elect of the *Federation of Associations for Behavioral and Brain Sciences Foundation*. ●



Dr. John Bryan

9:00 - 9:40 AM • TUESDAY, MARCH 19
 SPONSORED BY TASS

JOHN G. BRYAN is Vice Provost for Academic Personnel at the University of Cincinnati, where he has also served as a faculty member since 1989. From 1997 to 2003, he was dean of University College, an open-admissions unit on the main campus and, at the time, the second largest of UC's colleges. He served for three years as associate dean of UC's McMicken College of Arts & Sciences and from 2007 to 2009 directed the Preparing Future Faculty Program, in which he has taught courses on teaching effectiveness and on the academic job search for the last decade. Bryan teaches professional writing at the upper-division and graduate levels but got his start teaching developmental and first-year courses in composition. His first developmental teaching experience as a TA came in the summer of 1976, when he offered scholarship athletes a course in "Sentences & Paragraphs." Bryan holds degrees from Notre Dame, Southern Mississippi, and Denver. ●

CONFERENCE SPEAKERS

PROPOSALS CAN ONLY BE SUBMITTED ON-LINE AT:
www.tassconference.org/proposals.php

PLEASE PROVIDE THE FOLLOWING INFORMATION WHEN YOU SUBMIT YOUR PROPOSAL ON-LINE:

- Title of Session**
- Primary Presenter/Contact**
- Co-presenters: include name, title, institution address, mailing address, day phone, email address, and fax number of all presenters/co-presenters.**
- Summary: 25-30 words suitable for publication in the conference program.**
- Abstract: include a 150-200 word abstract to be evaluated by the Proposal Review Committee. Include major points, conclusions, and applicability to other institutions.**
- Session Category:**
 - Achieving the Dream
 - Administration
 - Bridging the Gap between High School and College
 - Career Planning
 - ESL
 - Freshmen Success
 - Institutional Research
 - Mathematics and Science
 - Multiculturalism
 - Social Sciences/Humanities
 - Reading/Critical Thinking/Study Skills
 - Student Services (Advising, Counseling, TRIO, Tutoring, etc.)
 - Technology/Distance Learning
 - Transitional Experiences
 - Writing
 - Other

PROPOSAL SUBMISSION

Please consider submitting a proposal for a paper presentation, panel presentation, or a focus group

Abstracts focusing on students' under-preparedness and success in college and beyond (classroom experiences, teaching strategies, student services, administrative services, etc.) are invited, as well as proposals addressing college preparation for high school students. Please use adult learning techniques and plan on active audience interaction in your program.

Abstracts will be evaluated on the basis of the following criteria:

- Targets students' under-preparedness and success in various areas
- Contains innovative ideas and makes a significant contribution to the field
- Presents a practical skill/method/approach based explicitly on sound theory and research
- Provides an accurate depiction of what to expect from the session
- Involves audience engagement and allows time for discussion, hands-on application, and Q&A
- Uses clear language to present goals of the session

Paper presentations are limited to 45 minutes. Panel presentations are 90 minutes long and should include three or more presenters focusing on one topic. Focus group sessions are 90 minutes long.

Currently accepted proposals are posted on the website: www.tassconference.org.

**SUBMISSION DEADLINE IS
DECEMBER 15, 2012**

PROPOSAL REVIEW COMMITTEE

Terry Bullock, Prof. Emeritus of Reading - Chair
 Victoria Appatova, Assoc. Prof. of Reading/English - Asst. Chair
 Crystal Ashley, Prof. of English as a Second Language
 Mary Benedetti, Assoc. Prof. of Literacy & Second Language Studies
 Susan Epstein, Asst. Clinical Professor of General Business Studies
 Joanna Fortna, Assoc. Prof. of Developmental Studies
 Molly Minus, Prof. of Education
 Harry Prats, Prof. of Psychology
 Patricia Schade, Assoc. Prof. of Developmental Reading
 Lou Ann Sears, Asst. Prof. of English
 Marilyn Simon, Assoc. Prof. of Criminal Justice

SUBMITTING A PROPOSAL



ALL ATTENDEES MUST REGISTER ONLINE AT www.tassconference.org/registration.php

TASS conference early registration is open online until 1/15/13. The early registration fee has to be received by 2/1/13. Late registrations after 1/15/13, including onsite registrations, will incur a \$30 (USA) late registration fee. Late registration is NOT allowed for presenters.

All presenters must register online by 1/15/13 and pay the registration fee by 2/1/13. Registration cannot be confirmed without your payment. To confirm your registration and submit your payment, complete both sides of this form and mail or fax to:

Sharon McDermot, TASS Conference Coordinator
Northern Essex Community College
100 Elliott Street, Haverhill, MA 01830
Fax to: 978-556-3171 (credit card payment only)

Name _____
Title _____
Institution/Organization _____

Mailing Address _____
City/State/Zip _____
Daytime Phone (_____) _____
Email Address _____

PLEASE REGISTER ME FOR THE CONFERENCE
(PAYMENTS MUST BE RECEIVED BY 2/1/13):

- \$335 (USA) regular fee
- \$275 (USA) group rate for 10 or more full registrations from the same institution
- Florida residents only: \$275 (USA) full registration
- Florida residents only: \$150 (USA) one-day fee
- \$200 (USA) graduate student fee

A late fee of \$30 (USA) will be added to the above rates for late registrations after 1/15/13, including onsite registrations. Contact Harry Prats (harry.prats@uc.edu) regarding group rates, graduate student rates, and rates for Florida residents. The conference fee includes all conference materials, Sunday night reception, and lunch on Monday and Tuesday. The Embassy Suites will provide breakfast for its guests for each day of stay.

PLEASE REGISTER MY GUEST(S) FOR:

Lunch on the day(s) checked off - Mon. (\$20) Tues. (\$20)

SPECIAL ACCOMMODATIONS:

What type of accommodations do you require? _____

Cancellations/Substitutions: Substitutions will be accepted at any time. Cancellations prior to 2/1/13 will result in a refund less a \$30 (USA) processing fee. No refunds will be made for cancellations after 2/1/13.

CONTINUED ON NEXT PANEL

2013 TASS CONFERENCE REGISTRATION FORM

Registration cannot be confirmed without payment.
For questions about payment please contact David Kelley
(dkelley@necc.mass.edu or 617-686-2533)

- Group rates 10+ from same institution \$275 or graduate student fee \$200 - contact harry.prats@uc.edu

PAYMENT OPTIONS:

- OPTION A: Enclosed is my check for \$ _____ made payable to the TASS Conference.

- OPTION B: Please charge \$ _____ to my:

MasterCard VISA

Name on Card _____

Charge Card Number _____

Expiration Date _____ / _____

Security Code (three digits on rear of card) _____

Card Holder's Mailing Address _____

Signature _____

- OPTION C: Please bill my institution/organization for \$ _____

Attention: _____

Address: _____

Tax ID Number (required to process registration) _____

Note: You must provide a signed Letter of Authorization on company letterhead before we can bill your employer. The letter should include your name, college's federal ID number, dollar amount, and an authorized signature.

Your college may need the TASS Tax ID#, which is: 046-002-284

GROUND TRANSPORTATION FROM FORT LAUDERDALE INTERNATIONAL AIRPORT

Cab fare from the Ft. Lauderdale International Airport to the Embassy Suites Hotel is \$13, according to the information on the hotel website.

ACCOMMODATIONS

Space has been reserved at the Embassy Suites Hotel for conference participants at a special conference rate.

EMBASSY SUITES
1100 SE 17th Street
Ft. Lauderdale, FL 33316
www.ftlauderdale.embassysuites.com
Telephone: 954-527-2700

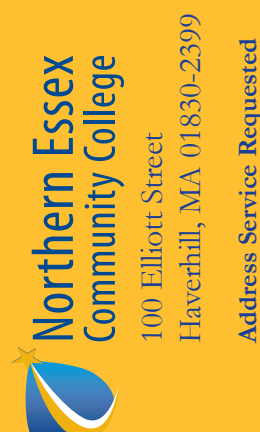
TASS rate is \$194 (USD) per night plus 10% tax (a two-room suite). This rate is also available three days before and three days after the conference. Please make your reservations online through our website at www.tassconference.org/travel/travel.php (click on TASS Embassy Suites Hotel Booking Page) or call the hotel at 954-527-2700 by February 15, 2013. We cannot guarantee the conference rate after this date. If you call the hotel, please mention TASS to qualify for the conference rate.

The accommodations at the Embassy Suites include many amenities advantageous to the conference attendees:

- two fully equipped rooms in each suite
- a kitchenette with a refrigerator and a microwave
- a grocery store on the same block
- dozens of restaurants within walking distance
- complimentary cooked-to-order breakfast every morning
- complimentary Manager's Cocktail Reception each evening from 5:30 pm - 7:30 pm
- complimentary state of the art fitness center
- walking distance to the Intracoastal Waterway and Fort Lauderdale's famous Water-taxi as well Port Everglades and The Fort Lauderdale Convention and Visitors Bureau
- public transportation to beaches and casual and luxurious shopping, as well as sporting and entertainment venues, such as the Carnival Center, Broward Performing Arts Center, American Airlines Arena, Fort Lauderdale Museum of Art, International Swimming Hall of Fame, world famous Las Olas Boulevard, and many more.

Availability is limited; therefore, we recommend you make your reservations early.

TASS CONFERENCE DETAILS



Address Service Requested

Non-Profit Org.
U.S. Postage Paid
Permit #31
Northern Essex
Community College

2013 TASS Conference

EXPAND YOUR
ACADEMIC
HORIZONS
& EXPERIENCE
FLORIDA
HOSPITALITY!

SHARE THIS BROCHURE WITH YOUR COLLEAGUES!

24th annual tass conference

Teaching Academic Survival & Success

Call for Proposals & Conference Registration

Sunday - Wednesday
March 17 - 20, 2013
Embassy Suites Hotel
Fort Lauderdale, Florida

This conference is sponsored by
Northern Essex Community College
Haverhill, MA

Hosted by Broward College
Fort Lauderdale, FL